



Mountain
Bikers
FOUNDATION



ACT • COMMUNICATE • PRESERVE • RIDE

BECOME A PATRON
Grow your brand image
2024

PATRONAGE

or how to assert the social and environmental responsibility of one's company.

Let's act together...

Because every relationship is unique, at MBF, it is important for us to create partnerships tailored to each organization. Every contribution, regardless of its nature or amount, contributes to the implementation of our missions of general interest and the realization of our common project : **to advocate for an open, responsible, and sustainable mountain biking in all its forms, while respecting the environment and all nature enthusiasts.**

...for common values

Supporting MBF is positioning your company within this dynamic and asserting its commitment to the freedom of practice. This can notably be integrated into your company's CSR (Corporate Social Responsibility) approach, which is particularly important for companies affected by the PACTE law.

...in complete independence.

To ensure its independence and freedom of action, MBF is a non-governmental organization and does not receive any public subsidies. Private donations therefore represent a significant portion of its funding.

... well surrounded!

MBF, an NGO committed to the environment and community living, in France and Europe.



FOR WHAT PURPOSES ARE THE DONATIONS USED?

Donations are used to finance :

- **Legal actions** related to the «sentinel» activity (rights of mountain bikers), including legal actions - 9 ongoing, 4 of which were initiated in 2023.
- **Cleaning and awareness-raising operations** to enforce trail preservation : Green Brigades and Take Care Of Your Trails (TCOYT): 12 projects over one month, covering 11.5 km of trails, with a total of 500 cumulative hours.
- **Communication** centered around the actions carried out and the national representation of the organization.
- **Operational costs** : Salaries and allowances (2 employees, 1 civic service member, and 1 apprenticeship contract), premises, ongoing expenses...

This corresponds only to the basic missions of MBF that we strive to fulfill to the best of our ability, within the limits of our resources.

With your support, we would like to be able to successfully carry out the following projects :

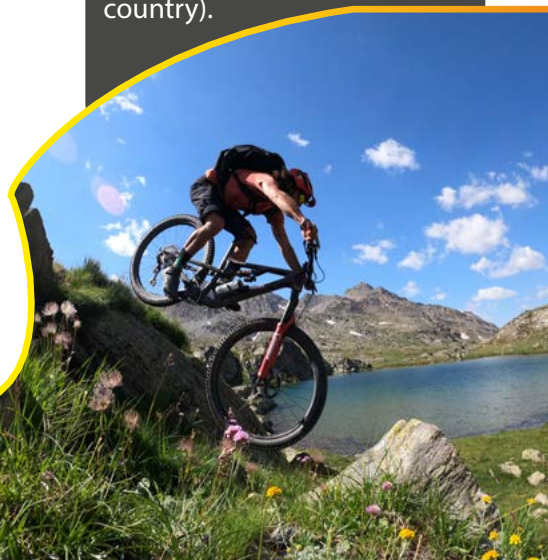
- **Trail maintenance training** : Shaping and Green Brigades, across the entire territory
- **Publishing a French trail maintenance guide** (yet to be released).
- **Publishing a new version of the guide** of recommendations and best practices **for sustainable and responsible mountain biking**, following the Endurable guide model, as part of our campaign 'Our trails need love.
- **Publishing and distributing the Cap VTT game** created by MBF, for a playful awareness of young audiences to good practices.
- Building MBF's brand awareness through **communication campaigns about our on-the-ground** actions and with the media.
- **Creation of a mobile application for assessing the environmental impact of outdoor activities** (algorithm already developed by MBF based on criteria from the Agency for Ecological Transition, ADEME).



Monetary donations, as well as

- skills-based sponsorship,
- service provisions,
- in-kind contributions,

may be eligible for a tax credit (based on the tax regulations of the donor company's country).



CUSTOMIZED DONATIONS

DONOR



ADAPTED BUDGET

According to the financial capabilities of the organization – an amount tailored to its size.

BRONZE DONOR



DURATION OF COMMITMENT THANKED

Show your commitment over several years – a strengthened partnership, and your commitment will be even more appreciated.

SILVER DONOR



GENEROSITY REWARDED

Your generosity rewarded with additional benefits.

GOLD DONOR



THE PATRONS OF MBF in 2023



CONTACT

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